

Click and shop!

1 High Street or home?

a Look at the pictures. Where do you prefer to buy clothes – in the shops or online? Why? Discuss with a partner.



- ◆ I love to shop on Sundays from my sofa. And you?
- I prefer to buy clothes in a shop because you can try them on.

b Look at the sentences and decide which is about online shopping (O) and which is about shopping in a shop (S). Which two can be both (B)? Write the letters in the boxes.

① It's comfortable. <input type="checkbox"/> You don't have to leave your house.	② You can touch and test items. <input type="checkbox"/>	③ You can return the item later if you are unhappy with it. <input type="checkbox"/>	④ You can get feedback from other customers. <input type="checkbox"/>
⑤ You can choose and try clothes on without delay. <input type="checkbox"/>	⑥ You can ask an assistant for help. <input type="checkbox"/>	⑦ You save travel and parking costs. <input type="checkbox"/>	⑧ It can be a nice day out with your partner or friends. <input type="checkbox"/>
⑨ You can wear or use the item on the same day. <input type="checkbox"/>	⑩ They deliver directly to your door. <input type="checkbox"/>	<div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p style="margin: 0;"><b>I n F o</b>                      item: Artikel                      delay: Verzögerung                      to deliver: liefern</p> </div>	

c Can you think of other reasons to add to the table in b? Discuss with a partner.

- ◆ You can compare prices.
- You can look for information on products online.

**I n F o**  
to compare: vergleichen

**2 Support your local shops!**

**a** Look at these pictures of three items for sale. Where would you like or prefer to buy them, online or in a shop? Write a sentence for each item and compare your answers with your partner.



①



②



③

1 I'd prefer to buy a book in a shop because

2 \_\_\_\_\_

3 \_\_\_\_\_

**b** Leo and Ava discuss the question in a. Read the dialogue and fill in the missing words.

searched • customers • heavy • order • helpful • closed down

**Leo:** I prefer to buy books in my local bookshop.

**Ava:** Yes, me too. I like to support local businesses. Our High Street has a lot of empty shops now.

**Leo:** Did you know my sister Olivia \_\_\_\_\_ (1) her lovely boutique last month? Her sales of clothes and accessories went down and down over the last few years.

**Ava:** Oh no, I liked that shop! She was always very \_\_\_\_\_ (2). I bought a lot of clothes there. The pullover I'm wearing now is from her shop!

**Leo:** Yes, she had some beautiful clothes and loved serving her \_\_\_\_\_ (3).

**Ava:** Personal service makes such a difference, and Olivia's an expert! But I must say: I also \_\_\_\_\_ (4) a lot of things online. It's easier sometimes. For example, I bought a TV online last week.

I \_\_\_\_\_ (5) for one in an electronics website, read some feedback, compared prices, then I ordered a really good one. It arrived the next day. The driver even carried it into my living room.

**Leo:** Delivered to your door, no \_\_\_\_\_ (6) boxes to carry.

And no searching for a parking space or waiting for buses in the rain.

Buying online has a lot of advantages.

**Ava:** I know. But I still go shopping for a lot of things in the High Street, I like meeting people I know. But, sadly, no longer in Olivia's shop!



**Info**

to support: unterstützen

to order: bestellen

advantage: Vorteil

**c** Has your High Street changed in the last few years?

Are your favourite shops still there? What kind of things do or did you buy there? Discuss with a partner.

◆ We have a lovely gift shop. I buy lots of presents there.

○ My favourite shoe shop has closed down. I really miss it!



**3 Buying and selling**

**a What is important for you when you buy things online? Match the words or phrases on the left with the sentences on the right. Discuss with a partner.**

- |   |  |
|---|--|
| 1 <input checked="" type="checkbox"/> The price | a I don't like to pay much for shipping.                 |
| 2 <input type="checkbox"/> Delivery time        | b I like to read what other people say before I buy.     |
| 3 <input type="checkbox"/> Free delivery        | c I don't want the product to be too expensive.          |
| 4 <input type="checkbox"/> Easy-to-use website  | d The item should be good and long-lasting.              |
| 5 <input type="checkbox"/> Payment method       | e I want to send it back easily if I don't like it.      |
| 6 <input type="checkbox"/> Product reviews      | f I want to know that my personal data are safe.         |
| 7 <input type="checkbox"/> Returns              | g I want to see when my package will arrive.             |
| 8 <input type="checkbox"/> Quality              | h The online shop should be simple for customers to use. |
| 9 <input type="checkbox"/> Safety               | i It's important that the item comes quickly.            |
| 10 <input type="checkbox"/> Delivery tracking   | j I want to pay with credit card.                        |

**b You want to buy a new smartphone online. You have searched the Internet and have found the perfect phone for you! Write a few sentences about why you chose it. Use the points in a to help you.**

*It's an older model so it's not too expensive.*

*It had some very good feedback.*

**c Your new smartphone has arrived. 😊 But what about your old one? You want to sell it or give it away. Look at the list and tick the method(s) you like best for selling second-hand products. Discuss your choice(s) with your partner.**

- flea market • garage sale • car-boot sale •
- online marketplace • second-hand shop •
- social media groups • special apps •
- notice board at work/school • charity shop



- ◆ I often sell things in an online marketplace. It's very easy.
- I usually take old things to a local charity shop. They need our support.

**Info**  
to give away / donate: spenden  
flea market / garage sale /  
car-boot sale: Flohmarkt  
notice board: Pinnwand

**d You have sold your old phone – hurrah! Discuss with your partner where you can spend the money. 😊**

- ◆ I think I'll buy a new jacket.
- Or you could ...

**KEY**

**1b**

*online shopping:* 1, 7, 10; *in a shop:* 2, 4, 5, 8, 9; *both:* 3, 6 (you can ask a bot online)

**1c**

*possible answers: online:* it's sometimes cheaper, you can buy 24/7, you can shop from anywhere, no crowds of people; *in the shops:* no delivery costs, enjoy the atmosphere of the shop(s), meet people you know, you can pay in cash; *both:* you can pay cashless

**2b**

1 closed down, 2 helpful, 3 customers, 4 order, 5 searched, 6 heavy

**3a**

1 c, 2 i, 3 a, 4 h, 5 j, 6 b, 7 e, 8 d, 9 f, 10 g

**3b**

*possible answers:* the price was right, I know and have had good experience with the online shop, I can pay with my credit card, delivery is free, the shop has a good return and guarantee policy